

SPONSORSHIP LEVELS

	PRESENTING	GOLD	SILVER	BRONZE	COMMUNITY PARTNER	
TABLES/TOTAL GUESTS	2 Tables 20 guests with priority seating	1 table 10 guests front row	1 table 10 guests	Half table 5 guests	2 Tickets	AT EVENT / TICKETS
Promotional Booth 250-300 older adults	2	1	1	1	-	
Underwriting Opportunity	Logo: Step & Repeat	Champagne Bar	Video Presentation	Centerpieces	Entertainment	
Recognition at Hannan Center (reach 7,000+)	Logo: Premier position Lobby\Literature	Logo Lobby\Literature	Name lobby\literature	Name literature	-	MARKETING RECOGNITION
1-Year Recognition Hannan Center Website Funders Page	Logo: Premier position	Logo	Name			
Hannan Center Social Media Platforms (targeted reach 3,000+)	FB Live Q&A; LinkedIn Featured Sponsor Post	Featured Instagram Story	Top 3 Featured Sponsors Post w/logos	Top Sponsors Names w/Tag (no logos)	-	
70 Over Seventy Souvenir Program	Logo: Premier position + Front cover	Inside Back cover Ad	Full Ad Page	1/2 Ad Page	Partners Page w/Name	RECOGNITION AT 70 OVER SEVENTY
Onsite Signage at 70 Over Seventy	Premier recognition	Logo	Name	Name	-	
Opportunity to present remarks at 70 Over Seventy						
Verbal recognition from the podium						
	\$20,000	\$10,000	\$5,000	\$3,500	\$1,500	

SOCIAL MEDIA SPECS

- LinkedIn Featured Sponsor Post: 1200x1200 px
- Featured Instagram Story: 1080 (w) x1920 (h) px
Image resolution should be 150 dpi

SPONSOR LOGOS

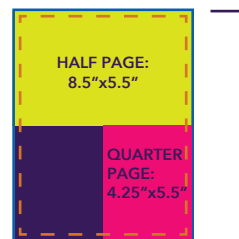
- For logos, please submit a print ready pdf (with bleeds, but no crop marks) with the following naming convention: 70over70_2024_advertisername__logo
- Please submit a full color version of your logo as well as a reverse version (white logo on transparent background)

QUESTIONS?

Please contact:
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313.833.1300 ext. 16

PROGRAM BOOK AD SPECS

- FULL PAGE - \$1,000
8.5"x11" (8.75"x11.25" - If full bleed)
- HALF PAGE - \$500
8.5"x5.5" - Horizontal layout (8.75"x5.75" - If full bleed)
- QUARTER PAGE - \$250
4.25"x5.5" - Vertical layout (No full bleed option)
- BUSINESS CARD - \$180
3.5"x2" - Horizontal layout (No full bleed option)



Full Page: 8.5"x11"
Safety Zone: 8"x10.5"
Full bleed: 8.75"x11.25"
Please don't let important information (text, logos) extend outside of this area

- Please submit ads as high-resolution PDF files with all fonts turned to outlines and images embedded.
- Resolution should be 300dpi
- Color Mode: CMYK
- Include bleed with no crops.
- For ads, please use the following naming convention: 70over70_2024_advertisername_ad.